







Digital Health's Role in Improving Member Engagement in Medicare Advantage and Medicaid



Hi There,

We're excited to invite you to our upcoming webinar, "Digital Health's Role in Improving Member Engagement in Medicare Advantage and Medicaid Plan." This exclusive webinar will delve into the transformative impact of digital health on member engagement in Medicare Advantage & Medicaid Plans. Join us for an insightful session featuring SCAN Health Plan's CEO, Sachin Jain, as he shares his expertise and vision for the future of MA and Medicaid.

Webinar Details:

Date: February 1, 2024 Time: 12PM (ET)- 1PM (ET)

Speaker: Sachin Jain, CEO of SCAN Health Plan

Why Attend?

Insider Perspectives: Gain valuable insights from Sachin Jain, a thought leader in the healthcare industry, as he discusses the pivotal role digital health can play in enhancing member engagement within Medicare Advantage and Medicaid Plans, across the care continuum. Understand how to prioritize where technology can complement current health plan efforts, without adding more work to the workforce.

Innovative Strategies: Discover cutting-edge strategies and technologies that will keep your organization ahead of the rapidly changing MA and Medicaid Market. Learn where digital health and tools can target:

- Improving MLR
- Increasing STAR Ratings
- Member Retention
- Closing Care Gaps
- Tackle Readmissions
- Address Members with Chronic Conditions
- SDoH and Health Disparities
- Promote Preventative Services

Q&A Session: Have your questions answered directly by Sachin Jain during the interactive Q&A session.

About the Speaker: President & CEO of SCAN, where Sachin Jain is charged with leading the organization's growth, diversification, and emerging efforts to reduce healthcare disparities. SCAN's revenues top \$4.3 and the organization serves 300,000 patients. Under his leadership, SCAN has grown its revenues by more than \$1B.

Join us for this thought-provoking webinar and be part of the conversation that shapes the future of healthcare. We look forward to your participation.

Best regards,

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