



Hi There,

In a highly competitive and consumer-driven fertility market, Ivy Fertility—a national leader in fertility services—turned to **Q Reviews** to strengthen their digital presence and attract more patients. Leadership at Ivy Fertility noticed a gap between their online reviews and the positive feedback they were hearing directly from patients. To close that gap and strengthen their online reputation, they partnered with Quality Reviews to deploy its **Q Reach** solution to increase both the volume and quality of their Google Reviews. In just six months, the results spoke for themselves.

Here are three key takeaways from their success:

1. **45% Increase in Google Reviews**

By deploying Q Reach's Social Boosting module, Ivy Fertility significantly grew their review volume, driving visibility and credibility.

2. **Improved Google Ratings Across Locations**

The average Google rating increased from **3.55 to 3.86**, with **40% of locations** now boasting a rating over 4 stars.

3. **Boost in Underperforming Locations**

Practices with the lowest scores saw up to a **21% improvement**, proving the solution's impact across the board.

[Download the Report](#) to learn how Ivy Fertility has continued to expand their online presence, and reputation.

**Want to elevate your organization's online reputation and drive new patient volumes?**

Learn how Q Reach can help you boost discoverability and revenue.

👉 [Contact us today](#) or visit [www.q-reviews.com](http://www.q-reviews.com) to learn more.

Best regards,

Quality Reviews

Supporting Fertility Patients On Their Journey To...Parenthood



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