



Supporting Fertility Patients On Their Journey To...**Parenthood**



40+
Practices Using
Q Reviews
Nationally

Hi There,

In today's digital landscape, prospective parents are making life-changing fertility decisions based on online reviews and reputation platforms. With treatments like IVF, egg freezing, and surrogacy requiring significant emotional and financial investment, trust and transparency have never been more critical.

Online reviews on platforms like Google, Yelp, FertilityIQ, and Trustpilot are now key factors influencing patient choices. Clinics with strong online reputations attract more patients, while those that overlook their digital presence risk losing them. The data is clear: 77% of patients research their physicians online before booking an appointment, with the majority relying on reviews as their first step.

A robust online reputation doesn't just shape perception—it drives patient acquisition and business growth.

Quality Reviews recently interviewed several industry leaders and published a new article on how fertility practices can improve their online reputation and transparency.

Check out the blog here: [The Importance of Online Reviews, Reputation, and Transparency in the IVF Market](#)

How can your clinic benefit?

- Enhance trust through transparent success metrics and patient experiences.
- Improve patient engagement by proactively managing and responding to reviews.
- Boost online visibility and local search rankings with a strong digital presence.
- Strengthen brand credibility and differentiate from competitors.

Best regards,

Quality Reviews

Supporting Fertility Patients On Their Journey To...Parenthood



© 2025 Quality Reviews

info@q-reviews.com



Quality Reviews, 368 9th Ave, 6th Floor, New York, NY 10001, USA

[Unsubscribe](#) [Manage preferences](#)