



Hope Yates Chief Strategy Officer Women's Health Columbia University Irving Medical Center



Kayla PaulaPatient Experience Coordinator
Women's Health
Columbia University Irving Medical Center



Edward Shin, MD CEO Quality Reviews, Inc.

Investing in Women's Health: Benefits for Patients, Providers, and Payers

Hi There,

We're excited to invite you to this webinar with Hope Yates, JD, MPH and Kayla Paula of Women's Health at Columbia University Irving Medical Center on the benefits of investing in Women's Health programs for patients, providers, and payers.

Webinar Details:

Date: Thursday, June 27, 2024

Time: 4:00pm ET

Speakers:

Hope Yates, JD MPH, Chief Strategy Officer, Women's Health at Columbia University Irving Medical Center

Kayla Paula, Patient Experience Coordinator, Women's Health at Columbia University Irving Medical Center

Why Attend?

The discussion will focus on:

- Why is Women's Health important as a service line for patients, providers, and payers?
- What elements of Women's Health drive success clinically and operationally?
- How can digital tools support the main foundation of delivering excellent care to

women and their families?

- Developing trends in Women's Health programs

Q&A Session: Have your questions answered directly by the speakers during the Q and A session.

Join us for this thought-provoking webinar - we look forward to your participation!

Best regards,

Quality Reviews

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