



Michael Pagliuca
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Edward Shin, MD
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Thriving in Fertility Care: Best Practices for Overcoming Today's Challenges

Hi There,

Running a successful fertility practice requires more than just medical expertise—it demands strong business acumen, operational efficiency, and an exceptional patient experience. In this webinar, Michael Pagliuca, Practice Administrator at Specialists in Reproductive Medicine and Surgery in Fort Myers, FL, will share key strategies to help fertility clinics grow, optimize patient care, and stay competitive in an evolving landscape.

Discussion Topics:

- Best practices for patient acquisition and retention
- How to streamline clinic operations for efficiency and growth
- The role of technology in enhancing patient experience and outcomes
- Navigating regulatory and insurance challenges in fertility care
- Building a strong brand and referral network
- Disposition decisions and consents; the do's and don't for every clinic

Webinar Details:

Date: April 11, 2025

Time: 12 Noon ET - 1:00 PM ET

Speakers:

Michael Pagliuca

Practice Administrator, Specialists in Reproductive Medicine & Surgery

Who Should Attend?

- Fertility specialists and reproductive endocrinologists
- Practice owners and clinic administrators

- Marketing and operations professionals in fertility care

Q&A Session: Have your questions answered directly by Michael during the Q&A session.

Join us for this thought-provoking webinar - we look forward to your participation!

Best regards,
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