



The New Era of Digital Health:

The Top 5 Pillars of Digital Engagement Strategy and How it's Improving Access Across the Care Continuum

Digital health adoption for providers and payers can not be successful without a planned and organized Digital Health strategy.

Digital health strategy should be focused on one key driver: ACCESS.

Organizations must address the needs of their patients and members when and where they need their care. This means something different for each person. It could be scheduling for someone who needs a colonoscopy. Or it can mean daily wellness reminders and patient monitoring for someone trying to manage CHF at home. Regardless of the need, tackling access must address the entire continuum journey.

In this new article Quality Reviews outlines the 5 pillars healthcare organizations need to consider to ensure their digital health strategy address access challenges across the care continuum.

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